



VIP

Packaging

Australian Packaging Covenant
Action Plan

2013 - 2016





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Company Statement

VIP Packaging (VIP) is committed to providing sustainable packaging solutions that meet the changing needs of our customers and the environment. VIP is therefore a key supporter of the Australian Packaging Covenant (APC) and its objectives.

VIP's products and services include a variety of plastic and steel packaging options, closure systems, extrusion and thermoformed packaging and a Sustainability Services division that is dedicated to implementing collection and recycling solutions for 'hard to recycle' packaging.

VIP's Noble Purpose is 'to help people make sustainable choices'. Our Sustainable Choices Program is our triple bottom line approach to doing business. It guides our focus on people, profit and planet to drive sustainable success and progress.

As the sustainability agenda constantly evolves, so too does our Sustainable Choices Program. Some key commitments of our Program include performing life cycle assessments of our products, reducing the energy and carbon footprints of our operations and products, expanding collection and recycling programs, and assisting our customers in publishing credible environmental information about their packaging products.

This document provides VIP's 2011-2016 APC Action Plan and outlines our above commitments. We are committed to achieving our APC Action Plan to ensure that improvement in our sustainability performance is ongoing.

Andrew Smith
General Manager – Sustainability Services
VIP Packaging

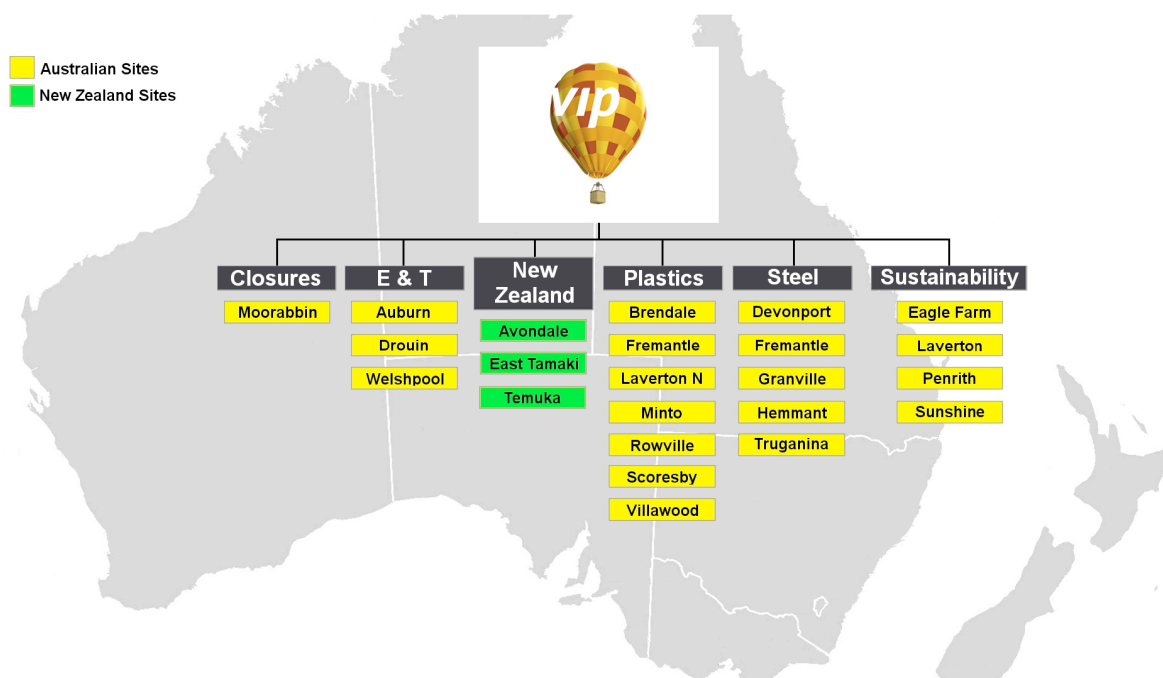


Company Profile

VIP Packaging (incorporating VIP Plastic Packaging Pty Ltd, VIP Steel Packaging Pty Ltd, VIP Steel Packaging (NZ) Ltd and VIP Plastic Packaging (NZ) Ltd) is a leading packaging manufacturer boasting the most comprehensive packaging portfolio in Australia and New Zealand.

VIP Packaging's products and services include plastic packaging, steel packaging, closure systems, extrusion and thermoformed packaging, and sustainability services.

Today, VIP Packaging has 23 plants located in Australia and New Zealand.



With more than 1,100 employees, VIP Packaging services hundreds of blue-chip clients everyday across a wide range of industries:

- Agricultural
- Bakery
- Beverage
- Dairy
- Food
- Fruit & Vegetables
- Household consumer
- Industrial chemicals
- Meat
- Personal care, health care & pharmaceutical
- Surface coatings corporate

Sustainability is not just a word to VIP Packaging – it is a way of doing business. Our Noble Purpose is 'To help people make sustainable choices'. Our Sustainable Choices Program is our triple bottom line approach to doing business. It guides our focus on **people**, **profit** and **planet** to drive sustainable success and progress.



People

VIP is committed to developing innovative partnerships that give back to the communities on which our sustainable growth depends. Our comprehensive social responsibility program ensures we consider the broader social impacts of our products and operations and enhance the lives of our employees, customers, stakeholders and members of the communities in which we operate.

Profit

As a privately owned company with a solid financial position, VIP is able to invest in new and emerging technologies and support our customers with product development quickly and effectively. We are committed to furthering our growth responsibly and are dedicated to building lasting and ethical relationships with our customers and suppliers.

Planet

VIP has implemented an Environmental Management System and Carbon Reduction Program to continuously improve the eco-efficiency and reduce the carbon footprint of our operations. We assess the life cycle impacts of our products and continue to develop dedicated recycling and collection solutions for our packaging portfolio.

Sustainability Services

VIP's Sustainability Services division provides unique services dedicated to finding and implementing sustainable solutions for our customers and products.

VIP provides reconditioning services for large steel and plastic drums and IBCs. This service diverts used packaging from landfill, results in decreased raw materials usage and reduces costs for our customers.

VIP implements industry and customer programs that are dedicated to collecting and recycling 'hard to recycle' products that cannot be collected via traditional recycling networks, and diverting them from landfill so they can be reprocessed into valuable resources once again. VIP has implemented, on behalf of the Australian Institute of Petroleum and its member companies, a national plastic motor oil container recycling program – reducing landfill and potential contamination of soil and groundwater. We have also partnered with *drumMuster* to collect and recycle plastic and steel agrichemical containers using a specialised fleet of national mobile collection units.

Material types used by VIP Packaging in packaging manufacture include:

- Polyethylene Terephthalate (PET)
- High Density polyethylene (HDPE)
- Low Density Polyethylene (LDPE)
- Polyvinyl Chloride (PVC)
- Polypropylene (PP)
- Polystyrene (PS)
- Steel



Place in the Packaging Supply Chain

VIP Packaging is classified in the packaging supply chain as a packaging manufacturer.

APC Contact Officer

For further information about VIP Packaging's Australian Packaging Covenant activities, contact:

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