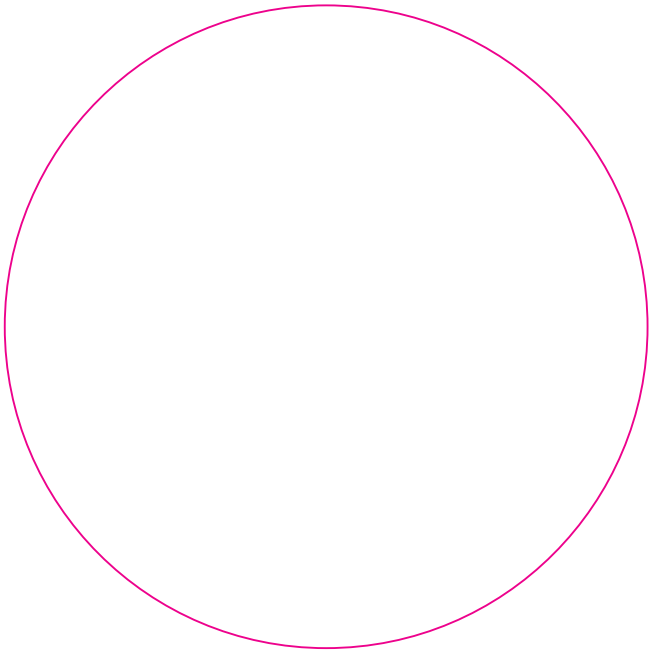
Tecpak
Your Innovative Packaging Solutions Partner

Design GUIDELINES for Tecpak Printing
Essential Artwork Information and Technical Requirements

Print Size for Lid L009 - 111 mm HL

Maximum Printable Area Diameter: 85.0 mm



1. Final artwork should be supplied as LIVE TEXT Adobe Illustrator (.ai format) or a high resolution editable PDF accompanied by a low resolution PDF visual, 300 dpi photographic images (if applicable) and the appropriate font folders.
2. Artwork should be placed inside the maximum printable area as indicated on the drawing to the left. Do NOT apply trapping, overprinting or bleeding to the artwork as all relevant prepress will be done at Tecpak.
3. File information should include the lid identifier L009 (as shown above the drawing to the left) and the artwork colour list e.g. Pantone 485, CMYK.
4. Minimum text size for positive text is six points regular and for negative (reversed out) text is eight points bold. However note that minimums may vary depending on font type and colour and the text background colour.
5. The maximum number of print colours is six. This includes white (please indicate clearly) and black inks. In our printing process all colours are printed at the same time, consequently we cannot under-print white ink to increase colour opacity. Please note that we use semi transparent inks and the transparency levels depend on a colour used. Print samples are available on request.
6. For all vector art and text, including logos and branding, standard Pantone Coated Solid colours should be used. CMYK process should only be used for photographic images, complex vector art or logos if applicable.
7. For colour consistency and seamless registration please ensure that logos, text, borders and large single coloured elements are made out of solid (100%) colours and that negative text is reversed out of a single colour.
8. Bar codes should be supplied as numbers only. Please indicate position by inserting the appropriate size rectangle. All bar codes need to comply with GS1 regulations. Please note that the minimum size of the bar code is 80%. QR codes should be supplied as vector art. For further details refer to www.gs1nz.org or www.gs1au.org.
9. Tecpak Industries Ltd. takes no responsibility for the legal compliance of the design. The responsibility for this rests with the customer.

if you have any questions regarding artwork please contact
Monika Mazurek-Finch MFA, MCApSc; **Graphic Designer/Prepress Technician**
Direct Dial: **+64 3 478 8057** Email: **Monika.Mazurek@tecpak.co.nz**